

DANE CONTOR

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I'm a **creative professional & fine artist** who solves problems, connects ideas, and builds affinity through dynamic design and proven approaches. From print to pixel, kerning to code, I always work with objectives in mind. I've created marketing campaigns, led initiatives, managed teams, pivoted brands, and dreamt up new ones. I refuel on traveling, music, art, and pop culture.

WORK

Visual Identity Manager | Grant Thornton | 2022-current

I lead a remote team to support over 10K+ employees via creative brand application and governance (e.g. UI/UX and style guides, social media templates, Gen AI usage, etc.), asset management, and ad hoc design. Additionally, I am very involved in all major creative projects from marketing campaigns to live events and digital experiences.

Managing Art Director | Aquent Studios | 2017-2022

I provided creative direction, brand and visual identity development, campaign creative, and team management (5+ nationwide reports) for a Fortune 500 technology client. I also often worked with senior leadership to craft presentations, marketing collateral and live experiences.

Senior Designer | Connecture, DRX | 2016-2017

I oversaw and implemented a company re-brand, including a new logo, colors, typography and graphics scaled across web, sales materials, social media, self-serve templates, and customer experiences.

Creative Marketing Specialist | United Way GMWC | 2009-2017

I worked on all major design projects including fundraising collateral, creative campaigns, digital experiences and giving portals, annual reports and illustrated a children's book. I also helped lead the formation of a nationwide, Millennial-focused philanthropic group via marketing, recruitment strategies and donor retention.

Freelance designer & fine artist | 2007-current

Over the last 17+ years I have worked with numerous clients including Kimpton Hotels, Marcus Theatres, HSA Bank, Rockwell Automation, start-ups and individuals. Services range from branding and campaign creative to fine art and illustration.

EDUCATION

University of WI-Milwaukee

Bachelors of Visual Art • 2010

SKILLS

••• excellent •• great • good

- Branding & visual identity
- Campaign marketing
- Creative & art direction
 - CSS/HTML
- Digital & fine art illustration
- Graphic design & typography
- Data visualization
- Live & virtual event design
- Photo editing
- Presentation design
- Print production
 - Project management
- Social media strategy
- Leadership & mentoring
 - UI/UX & web design
 - WAG & accessibility

TECHNOLOGY

••• excellent •• great • good

- Adobe Experience Manager
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
 - Adobe XD
 - Figma
- Microsoft Word & PowerPoint
 - SketchUp
 - Wordpress

danecontor.com • [LinkedIn](#) • danecontor@gmail.com • [906.282.6557](tel:906.282.6557)